



# MOUNT DORA ART LEAGUE NEWS

email: [news4mdal@gmail.com](mailto:news4mdal@gmail.com)

JANUARY 2015

## WORDS FROM THE PRESIDENT

by Susan Mulholland

Happy 2015, our 89th. Year!

The Winter Show proved successful in attendees: over 130 and we were able to give the Mt. Dora High School and Middle School art departments \$300.00 each for use this year. We will give the elementary schools money in the Spring. Our Holiday party was attended by four new people (some of whom have joined) and membership is up. It seems as if meeting on a Saturday is responsible for a few of these.

Each of you is necessary and we appreciate any assistance you give us at each meeting and event. Please use this newsletter and our web site as a way to keep informed. Run a copy of this issue and bring it with you to our meetings; perhaps keep a season's worth of them in a folder along with a notebook for taking notes at presentations for our demos are planned to instruct and introduce you to new techniques to try in your own way. Refer to your membership booklet for a listing of each meeting coming up.

The Board has a Challenge for you: we would like to have our Spring show be a NEW event to PROMOTE artist sales and the Appreciation of our members talent. We are asking you to create something in a 12"x12" format. We will limit the submissions to two 12"x 12" submissions and one other of any size and format of your choice not exceeding 36" either way. We will provide pedestals when requested. We are going to advertise this as a show where 12"x12" formats of original art will be available for \$50.00 each; 10% will be donated to the league. You will be given ideas of

where to buy 12"x12" artist or gallery wrapped canvas and how watercolor, paper-based art, and photography can be adapted to this format. The high school art students will submit their art in any size for their display. We will have a judge and give out ribbons in each category.

We are looking for someone with computer knowledge to be our publicity chair. You would not have to attend Board meetings unless you chose to do so. Let me know if you can do this.

A reminder: come prepared to welcome and engage new members and strive to bring someone new to each meeting. We want to grow and meet the art needs of Mt. Dora residents and others so, do your part! Crow a bit!!!

See you on Saturday, January 17th with a demo by Carrie!

### 2014-2015

#### BOARD MEMBERS

*David Levee*  
*Patricia DeWeese*  
*Ronni Bell*  
*Peter Smith*  
*Susan Mulholland*

*Carrie Knupp*  
*Esther Dirlam*  
*Marilyn McEwen*  
*Elaine Panuska*

#### OFFICERS

*President Susan Mulholland*  
*V. President Esther Dirlam*  
*Treasurer Ronni Bell*  
*Recording Sec. Elaine Panuska*  
*Corres. Sec. Phyllis Levee*

#### COMMITTEE CHAIRPERSONS

|                            |   |                                     |  |
|----------------------------|---|-------------------------------------|--|
| <i>Historian/Scrapbook</i> | <i>Phyllis Levee</i>                        | <i>Shows</i>                        | <i>Esther Dirlam &amp; Peter Smith</i> |
| <i>Hospitality</i>         | <i>Marilyn McEwen &amp; Pat DeWeese</i>     | <i>Rotating Displays</i>            | <i>Esther Dirlam</i>                   |
| <i>Membership</i>          | <i>Shirley Soujourner &amp; Maxine Wall</i> | <i>Yearbook</i>                     | <i>Maxine Wall</i>                     |
| <i>Photographer</i>        | <i>Peter Dunaway</i>                        | <i>Video Library</i>                | <i>Patti Levin</i>                     |
| <i>Programs</i>            | <i>Susan Mulholland &amp; Pat DeWeese</i>   | <i>Newsletter</i>                   | <i>Linda Lewis</i>                     |
| <i>Publicity</i>           |   | <i>Newsletter Editor</i>            | <i>David Levee</i>                     |
|                            |   | <i>Communications &amp; Website</i> | <i>Peter Smith</i>                     |

## 10 by 10 ART SHOW

by Peg P



Every year there is an art show in Brunswick, Maine called 10X10. It is a local fund raiser for Art In Education. Any artist can enter as long as their work fits into the 10X10 frame provided. All art is priced \$200 and \$100 goes to the Art

In Education fund and \$100 goes to the artist. All unsold artwork is returned to the artist and you can buy the frame for \$20 at the end of the show. This year I had the good fortune of having my watercolor collage chosen for their publicity and poster.

They hang the show one week ahead of time and there is also viewing on the internet during the month before the sale since all the work is photographed when it is delivered. The night of the show high school students dressed in formal attire pass around trays of hors d'oeuvres, and you can buy a glass of wine if you want or drink their punch.

The show is run very simply. If you like a piece, one of the assistants will remove it to the checkout table where you pay, it is bagged and you leave. Of course if you like many pieces they will save them at the checkout for you to gather the rest of them before paying. When the evening is over you leave with your unsold piece(s). If you have sold your art a check will come in the mail as soon as the checks have cleared, usually in a week. I think this is a great fund-raiser, one which the art league should consider using.

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## ROTATING ART DISPLAY

Visit these sites to see work from your fellow artists:

- 1) First National Trust Department, Elaine Panuska, through April 1, 2015
- 2) Waterman Village Art Wall, Elaine and Esther Dirlam, January 2015

Contacts for displaying your work:

- @ Waterman, Susan (352-589-1165 (note change of phone #)
- @ other places, Esther 216-513-7314

*Your work displayed at all of these venues is most welcomed and appreciated. Get on board!*

If you have not tried the MDAL web site yet, it's very simple to use, type "[ciniki.com/mdal](http://ciniki.com/mdal)" (without quote marks) into your browser address bar and that brings up our web site. Currently it contains a listing of upcoming events for the League and two newsletters.

### **NEXT NEWSLETTER DEADLINE IS FEBRUARY 1<sup>st</sup>**

NOTE: The deadline for submission of material for any month is the first day of that month. And we've checked it out: all 12 months begin with the number, "1."

### **TO SUBMIT ARTICLES & PHOTOS:**

Please submit all photos in ".jpg" format and do not reduce the size, it is not necessary. Articles can be submitted in the body of your email OR as a Word document (.doc) attachment to your email. Email to: [news4mdal@gmail.com](mailto:news4mdal@gmail.com). Also, please indicate in the "subject" line what you are sending, i.e. photo for March newsletter; article about June presenter; etc.

Also include your phone number in your email in case I need to contact you regarding your photo or article.

**January 17th meeting:** 10:00am - Noon at the Congregational Church in Mount Dora, 650 North Donnelly Street, Mt Dora. Carrie Knupp is our January demonstrator. She will comment on the history of encaustic painting and discuss her techniques using this medium. Carrie, you'll recall, took top honors at last spring's show with her encaustic, "Never Again."

Come and bring a guest!

**February 21st meeting:** 10:00am - Noon at the Congregational Church in Mount Dora, 650 North Donnelly Street, Mt Dora.

**March 28th meeting:** See your directory (Not a typo)

## ANNOUNCEMENTS...

- 1) NB! As indicated in the directory, the members meeting in March will be Saturday, March 28.
- 2) Art supplies needed for Mount Dora art students:  
Bring whatever you are willing to part with to any membership meeting.
- 3) We welcome new members:  
Edith K, 352-742-0008  
Pamela S, 321-946-0779 otwitchan@yahoo.com  
Note changes: Susan Mulholland, phone: 352-589-1165  
Jean B, NEW address - ask her.

*We are not putting addresses in the newsletter for your safety.*

- 4) In addition to Eustis Art League workshops, we are invited to participate in Leesburg Art Association workshops--at member prices. There are two, two-day workshops, currently scheduled: February 21-22nd, mixed media collage; and April 9-10th, "Capturing the Light," use of light and shadow. Leesburg is also sponsoring a bus trip to the Winter Park Art Festival Friday, March 20th. For additional information contact Sharon Yutzky, 352-728-3054.

## THE LEAGUE OUTREACH PROGRAMS

We are continuing to make our presence and contributions to the community more apparent.

- a) We are seeking four photographers to show their work at Waterman Village in February. Interested members check with Susan for details.
- b) We are inviting interested art students to our demos. If you have a child or grandchild or know of another student who might enjoy this, please ask them. They should come at 10:30 - after our business meeting - for the demonstration (and for refreshments following).
- c) We will have a booth at the Mount Dora Art Festival (February 7 and 8th, under that 10'x10' tent we've been seeking). We will be holding a raffle for three member works being donated. We will need sitters! Sign up sheets will be available at the January meeting.
- d) As the President has mentioned, we have, thus far this operating year, contributed \$600 towards art instruction in Mount Dora schools - for whom program supplies funding is low to non-existent.

We are seeking grant moneys to assist us in our endeavors. Consider how else you might help. Bring in to any membership meeting art materials you feel might be useful.

## QUOTE OF THE MONTH:

"Beauty in life perishes; not in art." Leonardo Da Vinci

## A WAY TO SAVE MONEY:

We can save printing costs if, after every art show, you keep your artist ID card so you can re-use it.